

SOCIAL MEDIA TOOLKIT

Who We Are

Alcatraz City Cruises is the official ferry provider to Alcatraz Island, offering daily departures from Pier 33. Part of City Experiences, we deliver unforgettable trips through history and the Bay.

Official Social Media Handles

Please tag us in all posts and use our hashtags to be featured and help us amplify your content!



• **Instagram:** @alcatrazcruises



• **TikTok:** @alcatrazcitycruises



• **X (formerly Twitter):** @alcatrazcruises



• **Facebook:** facebook.com/AlcatrazCruises

OFFICIAL HASHTAGS

- #AlcatrazCityCruises
- #EscapeWithUs
- #AlcatrazIsland
- #SanFranciscoViews
- #AlcatrazExperience
- ExploreAlcatraz

Key Messaging

- Alcatraz City Cruises is the only official ferry to Alcatraz Island, departing daily from Pier 33.
- Tickets include round-trip ferry + award-winning cellhouse audio tour.
- Tour options: Day, Night, Behind the Scenes, and Alcatraz & Angel Island Combo.
- Family-friendly, educational, and one of SF's top-rated experiences.