

BY CITY EXPERIENCES

VENTURE ASHORE NAMED "BEST FOR SHORE EXCURSIONS" AT THE 2022 U.K. WAVE AWARDS



The world's largest independent cruise excursion provider,

<u>Venture Ashore by City Experiences</u>, wins its first major industry award for their unique and tailor-made experiential offerings in top global destinations

New York, NY (December 5, 2022) – <u>Venture Ashore</u>, the largest independent cruise excursions provider in the world, has earned the prestigious 2022 U.K. Wave Award in the category of "Best for Excursions." Recognizing excellence in the cruise industry, the Wave Awards—now in their eighth year—are the U.K. cruise industry's premier travel awards, rewarding and celebrating innovation and excellence within the sector.

The eighth annual Wave Awards were held on Wednesday, November 16, 2022, at the Pan Pacific Hotel in London. Hosted by Stephen Mangan, the black-tie ceremony invited guests to gather in the ballroom for a night of entertainment and an opportunity to reconnect with industry colleagues and friends.

"We couldn't be more honored for Venture Ashore to receive the 'Best for Excursions' Wave Award amongst such distinguished tour providers," said Rinat Glinert, chief operating officer, Venture Ashore. "After all of the hard work the team has put in during our first year in operation, receiving this recognition amongst our industry partners is a huge honor as we continue to strive to deliver both exceptional service and one-of-a-kind shore excursion experiences for our guests around the world heading into 2023 and beyond."

Finalists in the Best for Excursions category included Regent Seven Seas, Azamara, Intercruises, Port of Jamaica, Marella Cruises and Venture Ashore. Categories are open to any cruise lines, travel agents, tourist boards, ports and those involved in the business of cruise holidays. The Wave Awards are owned, organized and produced by Real Response Media, the owners of World of Cruising and Cruise Trade News.

-more-

Page 2-2-2

Launched earlier this year, *Venture Ashore* is part of the portfolio of brands under <u>City</u> <u>Experiences</u>, a leading provider of world-class experiential travel offerings. Through its vibrant, exclusively curated offerings and personal connectivity, *City Experiences* delivers guests with an amazing experience, all provided through their own unmatched Crew and expert Tour Guides.

Venture Ashore offers a wide range of tour offerings to satisfy a variety of groups, interests and budgets. Parties of 12 or more can take advantage of a dedicated groups service, with a team of personal specialists to support a seamless experience from start to finish for a unique and tailor-made itinerary. Venture Ashore also offers extensive private tours and features small group tours, varying by destination and demand, accommodating up to 25 people or as few as 6. Venture Ashore provides guests with a worry-free travel experience with more flexibility and generous policies such as full refunds provided up to 24 hours prior to the excursion, 24/7 customer service and a "back-to-ship" guarantee.

City Experiences is a leading provider of world-class experiential travel offerings, redefining how guests see the world with expanded one-of-a-kind travel experiences across major global destinations. Part of the Hornblower Group, a global leader in experiences and transportation, City Experiences delivers a vast array of water and land-based experience offerings in top cities around the world including Barcelona, Boston, Chicago, London, New York City, Paris, Rome, and San Francisco, amongst others.

For more information visit <u>ventureashore.com</u> or <u>cityexperiences.com</u>.

Please click the below link for *Venture Ashore* press assets: CLICK HERE FOR PRESS ASSETS

About *Venture Ashore*

Venture Ashore is the largest provider of independent commissionable cruise excursions in the world, delivering carefully curated amazing experiences for cruise travelers led by professional guides in hundreds of ports worldwide. Venture Ashore cruising excursions are currently offered across 111 countries with departures from over 500 ports of call worldwide including over 5,000 individual tours. Venture Ashore is the newest addition to the City Experiences portfolio of brands and backed by Hornblower Group. Venture Ashore offers an unrivaled global collection of travel experiences fueled by innovative technology to deliver a personable frictionless journey for travelers, advisors, and independent tour providers. Venture Ashore provides a wide range of tour offerings to satisfy a variety of interests and budgets. Parties of 12 or more can take advantage of our dedicated groups service, with a team of specialists to support a seamless experience from start to finish for a unique and tailor-made itinerary. Venture Ashore also offers extensive private tours and features small group tours, varying by destination and demand, accommodating up to 25 people or as few as 6. For more information visit ventureashore.com.

About City Experiences

City Experiences represents Hornblower Group's expansive portfolio of water- and land-based experience companies and includes two sub-brands: City Cruises and City Ferry. City Cruises companies operate dining, sightseeing and private events across 22 destinations in the U.S., Canada and the UK. City Cruises companies also operate cruises on behalf of the National Park Service and the Niagara Parks Commission and currently hold service contracts to provide ferry service to the Statue of Liberty National Monument and the Ellis Island National Museum of Immigration, Alcatraz Island and Niagara Falls. City Ferry companies offer specialized knowledge and expertise required to transport passengers, vehicles and other cargo safely across inland and coastal waterways, serving as operator of NYC Ferry and Puerto Rico ferry system, among others. City Experiences' portfolio of companies also offers a range of water- and land-based experiences including shore excursions, partner-offered experiences, multi-port packages, with companies including Venture Ashore, Niagara Jet City Cruises, Walks and Devour Tours. For more information visit cityexperiences.com.

For General Questions:

travelagents@ventureashore.com

Press Contacts:

Melissa Gunderson/ <u>melissa.gunderson@cityexperiences.com</u> Michael DeiCas / michael.deicas@cityexperiences.com

###