



## CITY EXPERIENCES ACQUIRES NIAGARA JET ADVENTURES

### **This acquisition adds to *City Experiences*' growing portfolio of experience-based offerings in top tourism destinations worldwide**

Niagara Falls, NY (May 26, 2021) – *City Experiences* announced today it has closed on the acquisition of Niagara Falls' leading whitewater jet boat tour experiences provider, [\*Niagara Jet Adventures\*](#). *Niagara Jet Adventures* joins *City Experiences*' growing portfolio of water-based experience companies and supports the company's overall business strategy towards growing its product offerings for guests.

Beginning on **Thursday, May 27, 2021**, Niagara Jet Adventures, located a few minutes away from Niagara Falls in Youngstown, NY, will resume its operations. Tickets and reservations are now available at [niagarajet.com](http://niagarajet.com).

With almost a decade of white-water touring experience in some of the most intense rapids in the United States, *Niagara Jet Adventures* provides an epic and safe whitewater jet boat adventure in the Niagara Gorge. Rated by *USA Today* as one of America's Top Boat Tours, *Niagara Jet Adventures* offers various tour experiences that highlight both the Canadian and U.S. sides of the Niagara River. NJA takes guests through the, thrilling Class-5, Whirlpool Rapids and includes narrated, guided tours of historic and geological landmarks.

*City Experiences* has **acquired five new companies and nine in total** over the last few years. It has also integrated a proprietary ticketing system to enhance the customer journey and **expanded to more than 110 countries, six continents and over 125 U.S. Cities**, including NYC, San Francisco, Paris, Rome, London and many more.

“As our portfolio of global experiences continues to expand, we are thrilled to include Niagara Jets' whitewater adventures, providing our guests with the best and most unique products possible,” says Mory DiMaurizio, Chief Operating Officer, City Cruises, Canada. “This one-of-a-kind offering fits uniquely within our portfolio of offerings and solidifies our continued goal to become the world's leader in experiences and transportation.”

*City Experiences* represents a diverse portfolio of experiences in major travel destinations worldwide and aligns more than 25 existing brands into a single unified identity, offering locals and tourists alike a broad range of global experiences.

With the completion of this acquisition, *Niagara Jet Adventures* joins *City Experiences*' growing portfolio of water and land-based experiences and supports the company's overall business strategy towards growing its product offerings for guests.

**Press materials for *Niagara Jet Adventures*:**

Photos: [CLICK HERE](#)

**About City Experiences**

City Experiences represents Hornblower Group's expansive portfolio of water- and land-based experience companies and includes two sub-brands: City Cruises and City Ferry. City Cruises companies operate dining, sightseeing and private events across 22 destinations in the U.S., Canada and the UK. City Cruises companies also operate cruises on behalf of the National Park Service and the Niagara Parks Commission and currently hold service contracts to provide ferry service to the Statue of Liberty National Monument and the Ellis Island National Museum of Immigration, Alcatraz Island and Niagara Falls. City Ferry companies offer specialized knowledge and expertise required to transport passengers, vehicles and other cargo safely across inland and coastal waterways, serving as operator of NYC Ferry and Puerto Rico ferry system, among others. City Experiences' portfolio companies also offer a range of water- and land-based experiences including shore excursions, partner-offered experiences, multi-port packages, with companies including Cruising Excursions, ShoreTrips, Niagara Jet Adventures and Walks products. For more information visit [cityexperiences.com](http://cityexperiences.com).

**About Niagara Jet Adventures**

In 2020, Niagara Jet Adventures was recognized as #3 on USA Today's Top Ten Best Boat Tours in America. Listed as TripAdvisor's #1 Bucket List "Thing to Do" when visiting the Niagara Region, along with its five-star customer rating, Niagara Jet Adventures takes guests on a thrilling adventure along the up to Class 5 rapids of the Whirlpool and Devil's Hole rapids in the Niagara River Gorge, with 360-degree spins along the way. For more information, visit [niagarajet.com](http://niagarajet.com).

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