



**THREE RENOWNED SAN DIEGO INSTITUTIONS
COME TOGETHER FOR THE FIRST TIME TO CREATE
THE *OFFICIAL SAN DIEGO WATERFRONT EXPERIENCE*
COMBINATION TICKET PACKAGE**

**This Exclusive Ticket Package, Powered by Anchor™,
Allows Discounted Access to Three Waterfront Attractions:
City Cruises in San Diego, USS Midway Museum and Old Town Trolley Tours**

San Diego, CA (April 27, 2021) – City Cruises San Diego, USS Midway Museum and Old Town Trolley Tours announced today the launch of the *Official San Diego Waterfront Experience* bundled ticket package, bringing together for the first time ever discounted access to three iconic San Diego attractions, [City Cruises San Diego](#), [USS Midway Museum](#) and [Old Town Trolley Tours](#).

This unique ticket package, powered by Anchor, is now available for purchase on each attraction’s website and will retail for **\$79.99/adult** and **\$49.99/youth**, representing an almost **20% overall savings**. For more information visit <https://www.cityexperiences.com/experiences/san-diego-official-waterfront-experience/>.

The *Official San Diego Waterfront Experience* includes:

- One reserve one-hour harbor cruise admission ticket aboard City Cruises San Diego.
- One admission ticket to the USS Midway Museum. As America’s Living Symbol of Freedom, the Midway is dedicated to providing visitors engaging and educational experiences through its extensive collection of restored military aircraft that span more than 80 years of naval aviation history.
- One admission ticket on Old Town Trolley City Tour, the perfect way to sight-see and enjoy everything San Diego has to offer.

“We’re thrilled to be partnering with City Cruises to give people more great reasons to visit the San Diego Bay waterfront and experience all the excitement we have to offer,” said Director of Marketing for USS Midway Museum, David Koontz.

“Hornblower Cruises has been a great partner of Historic Tours of America for over 15 years, and we look forward to their new venture with *City Experiences* by Hornblower,” says Director of Travel Industry Sales, Historic Tours of America, Rod LaBranche,

“*City Experiences* represents a diverse portfolio of land and water-based experiences and the *Official San Diego Waterfront Experience* builds upon our core mission of delivering amazing experiences for our guests,” said Kristina Heney, *City Experiences* chief marketing and revenue officer. “As we continue investing in our intuitive booking platform, Anchor, we are thrilled to expand our destination bundling options in key markets around the globe and more importantly with our partners in San Diego.”

This exclusive ticket package is powered by Anchor, *City Experiences*’ proprietary ticketing platform which provides a holistic end-to-end digital experience and enhanced guest experience, allowing reservations to be booked directly to each attraction, eliminating the need for guests to exchange vouchers at each ticket office.

Dedicated to delivering a safe, healthy and enjoyable experience for all visitors and associates, all three entities are operating in strict adherence with guidance set forth by the Centers for Disease Control and Prevention (CDC), and in consultation with state and local health authorities. Additional information on enhanced safety protocols can be found on each attraction’s website.

For more information, visit <https://www.cityexperiences.com/experiences/san-diego-official-waterfront-experience/>.

Press materials for the Official San Diego Waterfront Experience:

Photos: [CLICK HERE](#)

Please click the below links for *City Experiences* B-roll material:

YouTube: [CLICK HERE](#)

Download: [CLICK HERE](#)

Official San Diego Waterfront Experience Ticket Information

This pass is now available for purchase on each attraction’s website and will retail for \$79.99/adult and \$49.99/youth, representing an almost 20% overall savings. When the transaction is completed, guests will receive a single confirmation email allowing them to view real-time availability and book their ticket for each attraction. The ticket package allows guests to visit each attraction once within a 30-day period, starting with the date selected for the first transaction. Visitors have 90 days to redeem the pass. Changes to individual redemption dates can be handled by guests at the venue level. For more information visit <https://www.cityexperiences.com/experiences/san-diego-official-waterfront-experience/>.

About City Experiences

City Experiences represents Hornblower Group's expansive portfolio of water- and land-based experience companies and includes two sub-brands: City Cruises and City Ferry. City Cruises companies operate dining, sightseeing and private events across 22 destinations in the U.S., Canada and the UK. City Cruises companies also operate cruises on behalf of the National Park Service and the Niagara Parks Commission and currently hold service contracts to provide ferry service to the Statue of Liberty National Monument and the Ellis Island National Museum of Immigration, Alcatraz Island and Niagara Falls. City Ferry companies offer specialized knowledge and expertise required to transport passengers, vehicles and other cargo safely across inland and coastal waterways, serving as operator of NYC Ferry and Puerto Rico ferry system, among others. City Experiences' portfolio of companies also offers a range of land-based experiences including shore excursions, partner-offered experiences, multi-port packages, with companies including Cruising Excursions, ShoreTrips and Walks products. For more information visit cityexperiences.com.

About USS Midway Museum

The USS Midway Museum opened to the public in June 2004 and today is one of San Diego's most popular visitor attractions with more than 1 million guests coming aboard each year. The naval aircraft carrier was commissioned in 1945 and served for 47 years supporting U.S. military and humanitarian efforts around the world. Nearly 250,000 sailors and officers served their country aboard the USS Midway before it was decommissioned (retired) in 1992.

About Old Town Trolley Tours

Explore San Diego's unique coastal landscape. Enjoy a combination of transportation and entertainment during the trolley's 25-mile continuous loop with 11 conveniently located stops. Learn about this California city's past with a fun mix of trivia and humorous stories told by the guides on board. With frequent stops located near top points of interest and live guides to entertain during your ride, this trolley tour is the ultimate way to explore all that San Diego has to offer.

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