

**city**  
**CRUISES**

## **Lesson 1: Learning Objective**

To recognise the importance of the River Thames as the Lifeblood of London and to carry out research into an historical event that took place on the River.

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## London from Above

- Zoom in on Google Earth to show where the boat travelled to and from.
- Identify some of the locations



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## **The River Thames has an ancient history**

- Look at the events listed on your worksheet.

**Using the internet and books from the library,  
choose an event on the timeline to research.**

- Who?
- What?
- When?
- Why?
- How?
- Where?

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**Tell the rest of the class what you found out**

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## Lesson 2: Learning Objective

- To understand the features and elements required to create a leaflet, which will be used in Lesson 3

# What do you remember seeing on the river?

- Fishing
  - Transporting people
  - Delivering products
- Swimming
  - Sight-seeing
  - Rowing
- Rowing
  - Exercise
  - Wind surfing

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# What features should be in an information text?

## ONBOARD FACILITIES

FREE onboard commentary on every boat.

There are cafes on all boats serving a wide range of hot and cold drinks, snacks and sandwiches. Most boats also have fully stocked bars.

All boats have toilet facilities in the main cabin or on the lower deck.

In general our boats are wheelchair friendly, some however offer extra benefits such as the Millennium Diamond which has a lift to the upper deck. Ask the team for further information.

## AUDIOGUIDE

Your free Audioguide is available on selected boats from the bar and is supplied with earphones if you don't have your own. Select the channel number as shown above for your chosen language. On most sailings there is also a live commentary in English given by a member of our knowledgeable crew.

0		1	
2		3	
4		7	
9		B	

## TIMETABLE

From 26th March 2018 until 31st March 2019 inclusive

Westminster Pier departures			Tower Pier departures		
TO LONDON EYE PIER	TO TOWER PIER	TO GREENWICH PIER	TO WESTMINSTER PIER	TO LONDON EYE PIER	TO GREENWICH PIER
1000	1000	1000	1000	1000	1010
1040	1040	1040	1040	1040	1050
1120	1120	1120	1115	1115	1130
1200	1200	1200	1155	1155	1210
1240	1240	1240	1235	1235	1250
1320	1320	1320	1315	1315	1330
1400	1400	1400	1355	1355	1410
1440	1440	1440	1435	1435	1450
1520	1520	1520	1515	1515	1530
1600	1600	1600	1555	1555	1610
1640 b	1640 b	1640	1635	1635	1650
1720 b	1720 b		1715	1715	1730
1800 b	1800 b		1755	1755	
1840 a	1840 a		1835	1835	
1920 *	1920 *		1855 *		
			1915 *		
			1935 *		

London Eye Pier departures			Greenwich Pier departures		
TO TOWER PIER	TO GREENWICH PIER	TO WESTMINSTER PIER	TO TOWER PIER	TO WESTMINSTER PIER	TO LONDON EYE PIER
1010	1010	1030	1030	1030	1030
1050	1050	1110	1110	1110	1110
1130	1130	1150	1150	1150	1150
1210	1210	1230	1230	1230	1230
1250	1250	1310	1310	1310	1310
1330	1330	1350	1350 b	1350 b	
1410	1410	1430	1430 b	1430 b	
1450	1450	1510 b	1510 a	1510 a	
1530	1530	1550 b	1550 *	1550 *	
1610	1610	1630 a	1630 *	1630 *	
1650 b	1650 *	1710 *	1710 *	1710 *	
1730 b	1750 *	1750 *	1750 *	1750 *	
1810 *		1830 *	1830 *		
1850 *					
1930 *					

All year long, except Christmas Day  
 Extra services for spring to autumn: 26th March to 28th Oct 2018  
 Additional extra services for high summer: 2nd July to 16th Sept 2018 inclusive

\* No return service available  
 a Return service runs only in high summer, 2nd July – 16th Sept 2018 inclusive  
 b Return service runs only in spring, summer and autumn, 26th March – 28th Oct 2018 inclusive

**IMPORTANT:** Actual times may vary depending upon the state of the tide and other river traffic. Always check with City Cruises staff and website for any changes to advertised services.

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WELCOME ABOARD

Bienvido  
 Bienvenue  
 Benvenuti  
 Willkommen  
 欢迎  
 ようこそ

FREE ONBOARD AUDIOGUIDE

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## A Leaflet Title

- Tells the reader what the text is about.

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**WE HAVE A  
DIFFERENT VIEW  
OF CHRISTMAS**

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# Opening Paragraph

- This contains the most important information in the whole leaflet.

We live for being on the river, setting sail every 40 minutes, every day of the year. Explore London's sights like you've never seen them before, from four fantastic Thames spots: Westminster Pier, London Eye Pier, Tower Pier and Greenwich Pier.

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# Heading and Subheadings

- Headings give sections of information their own title to break up the paragraph.
- Subheadings allows sections to be broken up into smaller pieces of information.

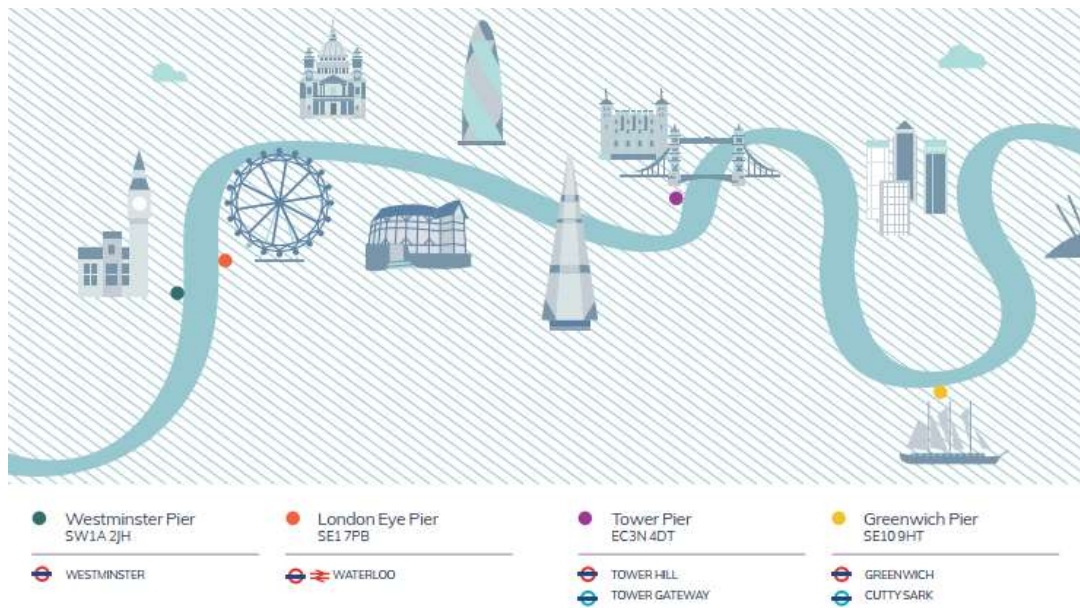
## WHERE TO BUY TICKETS

At a pier	At any one of our piers, friendly customer service agents will accept cash and card payments. Please see our pier locations on the map below.
Self-service	Some of our piers have self-service ticket machines.
At a hotel or shop	From your hotel concierge or one of the ticket shops in central London.
Online	<a href="http://www.citycruises.com">www.citycruises.com</a>
Email	<a href="mailto:info@citycruises.com">info@citycruises.com</a>
Telephone	+44 (0)20 77 400 496

The logo for City Cruises, featuring the word "citycruises" in a bold, red, lowercase sans-serif font. The "i" in "city" has a dot, and the "s" at the end is a simple horizontal stroke.

# Draw or present diagrams or pictures

A diagram is a picture, map or illustration that is a labelled to show the reader something important that was mentioned in the leaflet. It should have a title and a caption to state what the image shows. You may also see photographs used in this way.



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# Bullet Points

- Some of the information should be presented as bullet points so that people can quickly understand the important pieces of information.
- Bullet points are short pieces of information rather than full sentences.

## Your ticket includes:

- Glass of sparkling wine
- Canapés
- Live music
- 2-hour cruise

	Fri to Sun in winter
Boards	6:15pm
Departs	6:30pm
From	Westminster Pier
Returns	8:30pm

## Your ticket includes:

- Welcome glass of sparkling wine
- Three-course meal
- 3-hour cruise

Cruise days	Friday
Boards	7:45pm
Departs	8:00pm
From	Westminster Pier
Returns	11:00pm

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## Text Boxes

- Information should be presented in boxes as part of the design of the leaflet. This will allow the reader to pick out relevant information that they need.

### Lunch Cruise

What better way to make lunch really memorable, than dining out on the river sights too? Enjoy a delicious two-course lunch while we cruise along the Thames through the heart of London. It's your time to enjoy the view and the company.

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# Pictures and Captions

- Add captions and small pieces of information underneath the pictures you place in the leaflet.

DEPARTS GREENWICH	No service	No service	10.30	11.10	11.50	12.30	13.10	13.50	14.30	15.10	15.50	16.30	17.10	17.50	18.30
TOWER PIER	10.00	10.40	11.15	11.55	12.35	13.15	13.55	14.35	15.15	15.55	16.35	17.15	17.55	18.35	19.15
WESTMINSTER	10.40	11.20	12.00	12.40	13.20	14.00	14.40	15.20	16.00	16.40	17.20	18.00	18.40	19.20	Arrives 19.45
ARRIVES LONDON EYE	10.50	11.30	12.10	12.50	13.30	14.10	14.50	15.30	16.10	16.50	17.30	18.10	18.50	19.30	No service

-  All year long, except Christmas Day
-  Extra services for spring and autumn: 7<sup>th</sup> of April – 1<sup>st</sup> July and 17<sup>th</sup> Sept – 28<sup>th</sup> Oct
-  Extra services for summer: 2<sup>nd</sup> July – 16<sup>th</sup> Sept

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## **Lesson 3: Learning Objectives**

To understand the importance of the River Thames to London and to make an information leaflet about different ways that people use the River Thames, including leisure and tourism.

# Things your leaflet should include

- Title
- Opening paragraph
- Headings and Subheadings
- Draw or present diagrams
- Bullet points
- Text Boxes
- Pictures and Captions

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**Make a list of all the leisure activities can do on or near the river**

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## Can you think of any other activities ?

- Boating
- Fishing
- Bird Watching
- Sight Seeing
- Riverside Restaurants
- Riverside Art Galleries – The Tate Modern
- Walking
- Theatre – The Globe, The National Theatre
- Concerts – Queen Elizabeth Hall
- Historical visits

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## **Make your leaflet: A Day Out on the River**

- Now it's time to create your leaflet!
- What key information will you want to put into the leaflet?
- What do you think you could leave out?
- Who is it for?

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